

CURRICULUM VITA

February 2024

BRADLEY S. WIMMER

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EDUCATION

Ph.D. Economics, University of Kentucky, December 1992

B.A. Economics and Business Administration, Coe College; Cedar Rapids, Iowa, May 1988

Honors

Phi Beta Kappa, Phi Kappa Phi, Magna Cum Laude.

EXPERIENCE

University of Nevada, Las Vegas

Professor of Economics, 7/2011 – present

Associate Professor of Economics, 7/2004 - 6/2011.

Assistant Professor of Economics, 9/1998 – 7/2004.

Federal Communications Commission (Washington, D.C.): 5/1995 - 8/1998

Senior Industry Economist, Wireline Competition Bureau (formerly, Common Carrier Bureau); While at the Commission served as Acting Chief Economist of the Common Carrier Bureau; Chief Economist, Accounting Policy Division (Universal Service); and as a staff economist in the Pricing and Network Services Divisions. Duties included evaluating economic content and impact of regulatory actions, briefing decision-makers and writing Commission decisions that implemented the Telecommunications Act of 1996.

Emory and Henry College (Emory, VA.)

Assistant Professor of Economics, 9/1992 - 5/1995.

TEACHING

Instructor of the Year Award, Lee Business School, UNLV, 2013.

COURSES

Masters

Seminar in Applied Microeconomics
Microeconomic Theory
Mathematical Economics
Industrial Organization
Seminar in Research Methods
Managerial Economics (MBA and EMBA)

Undergraduate

Economic Analysis of Public Policy
Law and Economics
Economics of the Internet
Industrial Organization
Intermediate Microeconomics
Principles of Microeconomics
Principles of Macroeconomics

RESEARCH

Researcher of the Year Award, Lee Business School, UNLV, 2000-2001.

Publications

“Consumer Preferences for Network Liquidity and Opponent Quality in Online Poker.”
International Journal of Gambling Studies. (2023)
DOI: [10.1080/14459795.2022.2160000](https://doi.org/10.1080/14459795.2022.2160000) (with Kahlil S. Philanderer).

“Price Competition in the Market for Business Telecommunications Services” *Journal of Regulatory Economics*, Vol. 54(1) (2018) pp. 81-104 (with Gregory L. Rosston and Scott J. Savage).

"Economists' Reflections on the Telecommunications Act of 1996." *Federal Communications Law Journal* Vol. 68(1) (2016): pp. 55-57 (with Gregory L. Rosston).

“U.S. Casino Revenue Taxes and Short-Run Labor Outcomes.” Vol 37(1) (Jan-Feb. 2015): pp. 35-46 (with Kahlil S. Philander (lead author), Bo J. Bernhard, Ashok K. Singh, and William R. Eadington).

“Estimating the Impact of Low-Income Universal Service Program.” *International Journal of Industrial Organization*. Vol. 37 November 2014: pp. 84-98 (with Daniel A. Ackerberg, David R. DeRemer, Michael H. Riordan and Gregory L. Rosston)

"The Effect of Network Unbundling on Retail Prices: Evidence from the Telecommunications Act of 1996." *Journal of Law and Economics* Vol. 56 No. 2 May 2013: pp. 487-519 (with Gregory L. Rosston and Scott J. Savage).

“Previous Marriage and the Lesbian Wage Premium.” *Industrial Relations*. vol. 48 no. 3 July 2009: pp. 432-53 (with Nasser Daneshvary and Jeffrey Waddoups)

“The Effect of Private Interests on Regulated Retail and Wholesale Prices” *Journal of Law and Economics*. vol. 51 August 2008: pp. 479-501. (with Gregory L. Rosston and Scott J. Savage)

“Educational Attainment and the Lesbian Wage Premium” *Journal of Labor Research* Vol. 29, No. 4 December, 2008: pp. 365-379. (with Nasser Daneshvary and Jeffrey Waddoups)

“Adverse Selection, Seller Effort and Sample-Selection Bias.” *Southern Economic Journal*. 2006 73(1): pp. 201-18. (with Brian Chezum).

“Local Telephone Rate Structures: Before and After the Act.” *Information Economics and Policy*. 17 (1) 2005: pp. 13-34. (with Gregory L. Rosston)

“An Empirical Examination of Quality Certification in a ‘Lemons’ Market.” *Economic Inquiry*. 41(2), 2003: pp. 279-91 (with Brian Chezum).

“The ‘State’ of Universal Service.” *Information Economics and Policy*, 12(3), 2000: pp. 261-283 (with Gregory L. Rosston).

“Adverse Selection and Betting Strategies.” *Southern Economic Journal*, 66(3), January 2000: pp. 700-714. (with Brian Chezum).

“The Minimum Wage and Productivity Differentials.” *Journal of Labor Research*, Volume XXI, Fall 2000: pp. 649-668.

“Information Technologies and the Middleman: Changing the Role of Information Intermediary in an Information-Rich Economy.” *Journal of Labor Research*, Volume XXI, Summer 2000, pp. 407-17 (with Brian Chezum and Anthony Townsend, invited for special issue).

“The ABC’s of Universal Service: Arbitrage, Big Bucks, and Competition.” *Hastings Law Journal*, Vol 50, No. 6, August 1999 (with Gregory L. Rosston).

“The High Cost of Universal Service,” *CCH Power and Telecom Law*, January-February 1999 (with Gregory L. Rosston.).

"Roses or Lemons: Adverse Selection in the Market for Thoroughbred Yearlings." *Review of Economics and Statistics*, 79(3), August 1997, pages 521-26. (with Brian Chezum).

"Moral Hazard, Asset Specificity, Implicit Bonding, and Compensation: The Case of Franchising." *Economic Inquiry*, July 1997 (with John Garen).

"Minimum-Wage Increases and Employment in Franchised Fast-Food Restaurants." *Journal of Labor Research*, Volume XVII, Number 1 (Winter 1996) pp. 211-14.

Policy Brief

"Broadband Equity, Access, and Deployment in Nevada." (2023) *The Lincy Institute*. University of Nevada, Las Vegas.

Book Chapters

"Universal Service, Competition, and Economic Growth." Dossani R. (Editor), Telecommunications Reform in India (2002). Quorum Books. Westport, CT (with Gregory L Rosston).

"From C-to-Shining-C: Competition and Cross Subsidy in Telecommunications." Compaine, B. and Greenstein S. (eds), Selected Papers from the Telecommunications Policy Research Conference (2001). MIT Press. Cambridge MA (with Gregory L. Rosston).

"Winners and Losers from the Universal Service Subsidy Battle." Compaine, B. and Vogelsang, I. (eds), Selected Papers from the Telecommunications Policy Research Conference, 2000. MIT Press. Cambridge MA (with Gregory L. Rosston).

Work in Progress

"A Note on Rivalry in the Market for Hate." (with Scott J. Savage). Under review *Economics Letters*.

"Local Entry in the Market for Hate" (with Scott J. Savage). (2023) Posted on SSRN https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4360248

"The effects of subsidy design on rural Internet availability and quality" (with Mark Hanna and Scott J. Savage).

"Rural Electric Cooperatives, Broadband Access and Quality." (with Scott J. Savage)

"Smartphones and Privacy." (with Scott J. Savage)

"Cable System Supply Responses to Cable Must-Carry Rules" (with Scott J. Savage).

"The Impact of Broadband Access on High-School Graduation Rates" (with Eugen Bradzil).

SERVICE

Panel Discussion: Technology Policy Institute, Aspen Forum 2015

"Universal Service: Towards Broadband, Efficiency and Equity." Aspen Forum 2015: The Government Back in Business: Revenge of the Regulators? August 18, 2015. Video available at: <https://techpolicyinstitute.org/aspen2015/agenda>

Congressional Testimony

“Testimony on Universal Service Reform” Before the Committee on Energy and Commerce Subcommittee on Communications Technology and the Internet, United States House of Representatives, Washington, D.C. November 17, 2009. (with Gregory L. Rosston)

Professional Papers/Thesis (Chair)

Julian, Kazim. “The Value of Consumer Privacy.” December 2023.

Bradzil, Eugen. “The Impact of Broadband Access on High-School Graduation Rates.” Master’s Thesis. May 2023

Tao, Yuanyuan. “Resort Fees: An Economic Approach.” December 2020.

Pranav Karki. “A Giant Sucking Sound. Did Import Competition from Mexico Take Away U.S. Jobs?” December 2018.

Micheal Maleta. “Determining the Marginal Physical Product of a Major League Baseball Player.” Spring 2017.

Zachariah Sullivan. “Cognitive Biases and Efficiency in NFL Betting Markets.” Spring 2017.

Frank Yi. “Can Pro Football Focus Player Grades be Used to Estimate Salaries for NFL Players? An In-Depth Look at Player Productivity.” Spring 2017.

Megan Gold. Girls on Film: An Examination of the Gender Revenue-Gap in the Film Industry.” Fall 2016.

Peter Counts “The Effects of Casino Taxes on Gaming Output.” Fall 2015.

Melissa Redona “Online Poker: Network Externalities and Government Regulation.” May 2015.

Brian Kunkel, “Identifying the Effects of Specific Disability Types on Labor Market Outcomes.” May 2014.

Brandy Little, “Conditional Demand Analysis: Finding Unit Energy Consumption for Natural Gas.” April 2013.

Eric Culberson, “Price Dispersion in Online Markets: The Behavior of Firms When Consumers Face Positive Search Costs.” August 2011.

Meron Tilahun, “Child Labor on the Farm and Cattle Herding: Evidence of the Wealth Paradox.” June 2011.

Jack Browne, "Charter School Reform in Colorado and Its Impact on Public Schools." September 2008.

Anthony Mason "The Contract-Year Effect on Player Performance in Major League Baseball." 2007.

Ryan Whidden. "The Smoking Wage Gap." August 2007.

Petya Madzharova. "Travel Mode Decision-Making on The Las Vegas Boulevard: Visitors' Responsiveness to the Monorail Pricing Structure." June 2007.

Steve Mumford. "Case Study on the Digital Divide in Las Vegas, NV: Does Redlining Exist in the Market for DSL?" 2006.

Annette Tanori. "Differential Impact of Languages Skills on Hispanic Men and Women." 2004.

Andrew L Powell, "An Analysis of Changes in Labor Market Discrimination by Gender, 1984-2000." July 2003.

Adam Rabinowitz, "Consumer Discrimination in Baseball-Card Markets." May 2002.

Ryan Bledsoe, "Adverse Selection in the Resale Housing Market." Summer 2000.

Undergraduate Honors Thesis

Amani Chaar "The Effects of Renewable Portfolio Standards and the Deregulation of US Energy Markets on Electricity Prices." (Awarded first place in Honors College Research Forum, and first place in the Undergraduate Research Forum. Her paper was published in *Spectra*, UNLV's undergraduate research journal, in 2021; <https://digitalscholarship.unlv.edu/spectra/vol1/iss1/1/>) April 2019.

Undergraduate Coordinator

Department of Economics: 2013 – 2015

Led Effort to reform curriculum to increase number of electives for students, add new courses, and attract more majors; Reformed the assessment process so it was less onerous, while increasing the informational content used to assess undergraduate programs; Created and administered exit survey to graduating seniors; Conducted a bench-marking exercise to evaluate undergraduate program; Assessment report for 2014 was recognized by Provost's Office as "*exemplary* assessment report. It is excellent, a model in fact of reflecting on student learning and your program!" Reconstituted the UNLV Economics Club. Over 100 students participated in the Club in 2015. In that time the Club held three workshops on SAS and SQL, held four events where alums and local businesses met with students to discuss careers, and met with Brookings Scholars to

discuss public policy issues. The Club developed close ties with local employers and alumni and held annual Alumni mixers. These events consistently attracted over 100 persons, including students, alums, local employers, and faculty. Two of the students who served as the Club's president were chosen to deliver the student address at the Business School's Graduation ceremony.

Graduate Coordinator

Department of Economics: 2004-2006

As graduate coordinator I worked with faculty to revise the Master of Arts program. These revisions increased the program's quality, attracted more students and improved graduation rates.

PROFESSIONAL ACTIVITIES

Referee

American Economic Journal: Applied Economics
Journal of Sports Economics
American Economic Review
Southern Journal of Economics
Information, Economics and Policy
Journal of Law and Economics
European Journal of Finance
Economic Inquiry
British Journal of Industrial Organization
Applied Economics

Editorial Board

Information Economics and Policy