

2024 Sponsorship Opportunities

The National Education for Women's (N.E.W.) Leadership program is a 6-day summer residential program that brings together 25 college students from across the state to learn about leadership and civic participation from accomplished women leaders.

\$50,000 PRESENTING SPONSOR

- Sponsor NEWL 2024 week and exclusive host of the keynote dinner
- Provides program scholarship for 5 participants & cost of keynote dinner
- Seating for 2 tables of six (6) guests with two (2) NEWL students
- Sponsor logo on all NEWL event materials including website, social media, and high profile communications
- Verbal recognition during keynote dinner remarks and any subsequent formal mention of NEWL Leadership throughout 2024.
- Invitation to special events hosted by the College of Liberal Arts and its centers & institutes.

\$25,000 CHAMPION LEVEL

- Sponsor provides program scholarship for 2 participants
- Premier seating for 1 table of six (6) guests with two (2) NEWL students
- Logo on all program marketing materials and website for 2024 year
- Verbal recognition at Keynote Dinner and the week's events
- Invitation to special events hosted by the College of Liberal Arts and its centers & institutes.
(4 available)

\$10,000 MENTOR LEVEL

- Sponsors the exclusive networking cocktail hour prior to dinner or the program scholarship for one NEWL student
- Premier seating for 1 table of six (6) guests with one two (2) NEWL students
- Prominent logo placement on all marketing materials
- Verbal recognition at Keynote Dinner
(5 available)

\$5,000 LEADER LEVEL

- Sponsors one student's full cost of attendance at NEWL Leadership. Cost covers room, board, and supplies for the week-long immersive experience.
- 1 table six (6) guests with one (1) sponsored NEWL student and one (1) NEWL Alumna
- Logo placement on website
(multiple available)

\$2,500 EMPOWER LEVEL

- Sponsors the cost of printed materials/workbooks to be used by attendees
- 1 table six (6) guests with one (1) NEWL student and one (1) NEWL Alumna
- Logo in marketing materials and table signage
(multiple available)

Contact Jessica Impallaria, Director of Development & Alumni Relations

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